THE IMPORTANCE OF LANGUAGE IN SOCIETY

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Annotation: Words are powerful tools for sharing thoughts, emotions, and values, affecting how society and culture are shaped. They allow people to connect, influence one another, and engage in community discussions, with the potential to bring people together or push them apart. This article stresses the importance of careful word, as our words not only express who we are but also shape the way society thinks and feels as a whole.

Key words: Words, Language, Communication in society, Proper interpretation of words, Relationship, Role in society, Impact of words, John Kennedy's speech.

JAMIYATDA SO'ZNING AHAMIYATI

Annotatsiya: So'zlar – fikrlar, his-tuyg'ular va qadriyatlarni baham ko'rish uchun kuchli vositadir va ular jamiyat hamda madaniyat shakllanishiga ta'sir ko'rsatadi. Ular odamlarga bog'lanishga, bir-birlariga ta'sir o'tkazishga va jamoatchilik munozaralarida ishtirok etish imkonini beradi, bu esa odamlarni birlashtirish yoki ularni ajratish imkoniyatiga ega. Ushbu maqola ehtiyotkorlik bilan so'z ishlatishning muhimligini ta'kidlaydi, chunki bizning so'zlarimiz nafaqat kimligimizni ifodalaydi, balki butun jamiyatning fikrlashi va his etishini ham shakllantiradi.

Kalit so'zlar: so'zlar, til, jamiyatdagi kammunikatsiya, so'zlarni to'g'ri talqin qilish, munosabatlar, jamiyatdagi roli, so'zlarning ta'siri, jon kennedining nutqi

ЗНАЧЕНИЕ СЛОВА В ОБЩЕСТВЕ

Аннотация: Слова — это основной способ для обмена мыслями, эмоциями и ценностями, которые влияют на формирование общества и культуры. Они дают людям возможность общаться, влиять друг на друга и участвовать в общественных обсуждениях, что может как объединить, так и разобщить людей. В этой статье подчеркивается важность осмотрительного подхода к выбору слов, поскольку наши слова не только отражают нашу личность, но и формируют образ мыслей и чувств общества в целом.

Ключевые слова: слова, язык, коммуникация в обществе, правильное толкование слов, отношения, роль в обществе, влияние слов, речь Джона Кеннеди

Introduction: Words serve as the foundation of human communication, enabling individuals to convey thoughts, emotions, and knowledge. Language is a fundamental aspect of human existence,

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playing a vital role in defining personal identity and cultural legacy. Language includes vocabulary, vocabulary consists of words. Whether conveyed through spoken words, written symbols, or nonverbal expressions like gestures, language serves as the primary means by which individuals connect and establish relationships. Throughout history, the development of language has enabled societies to cultivate advanced cultures, preserve wisdom, and create intricate social systems.

The power of word even changed social beliefs in history. In this article, we will explore how words transcend mere communication, acting as a powerful force that influences societal structures and shapes individual actions. Words which we use always have specific meaning depending where and in which situation we will use. That is why it is always argued that people always should be noticeable to their using words. Because words have the potential to both inspire and harm.

Every chance you get. that's good, but not good enough. As Maya Angelou put it **"**Words mean more than what is set down paper". It takes the human voice to infuse them with the shades of deeper meaning. [6.67].

This perfectly sums up the idea that word has a deeper emotional and cultural resonance that shapes how we live and relate to others. Sometimes we face to some problems while writing messages to someone but if we tell them our emotions by correct using words face to face, there will be another meaning of our word. This means that each word has several meanings. So, when people use perfectly true words in our life or even in society they do not come across with misunderstanding.

As Joseph Telushkin states, **"**Words can hurt, and words can heal", reminding us that language has ethical implications in all areas of life [2.11].

Building on Joseph Telushkin's point, it's clear that words have great power to affect people and communities. The words we speak can either encourage and bring people together, or they can harm and divide. Every time we speak, we have the ability to either spread kindness and understanding or create negativity. This shows how important it is to be careful with our words, as they can have a big impact on the emotions and connections between people. A kind word can help heal someone's feelings, while a hurtful one can cause lasting pain, affecting how people think, relate to each other, and even how society moves forward.

Analysis and Methodology of Literature: An old Jewish teaching compares the tongue to an arrow. "Why not another weapon, a sword, for example?" one rabbi asks. "Because," he is told, "if a man unsheathes his sword to kill his friend, and his friend pleads with him and begs for mercy, the man may be mollified and return the sword to its scabbard. But an arrow, once it is shot, cannot be returned." [2.7].

An old Jewish teaching uses a powerful image to show how words, once spoken, can't be taken back. It compares the tongue to an arrow instead of a sword. A rabbi asks, "Why not compare it to a sword?" The answer given is insightful: "If someone draws a sword to harm another, and the person asks for mercy, the attacker might feel compassion and put the sword away without causing harm. But once an arrow is shot, it keeps going and can't be stopped." This example highlights those words, like an arrow in flight, are irreversible once they leave our mouths. Unlike actions that can sometimes be reversed or stopped, spoken words have a lasting effect. It reminds us to be thoughtful with our words, understanding that what we say can have deep and lasting consequences.

Here we can see that word cannot be returned. That's why before saying words people should think about the meaning of words deeply. For example, when we say to someone "Watch yourself", it is a little rude way of directing in society. Instead of that, we should say "Look out",

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"There is your food" is clear and polite. But when we hear words on the wrong level of ideas and generalizations, we cheer loudly, we grow angry, we storm barricades-and often we do not know what the other man is saying. When Russian speaks to an Englishman unacquainted with Slavic, nothing come through [1.9].

When we hear words that are based on incorrect ideas or broad stereotypes, we often react strongly—by cheering, getting upset, or even doing something extreme. However, in these moments, we may not fully understand what the speaker truly means or intends. This is like a Russian speaker talking to someone who only speaks English; without knowing each other's language, the words lose their meaning. This shows that when communication isn't clear or lacks context, it can lead to confusion, misunderstandings, and even conflict. It reminds us how important it is to use language carefully and make sure both sides understand each other.

Brief fact by researching: There several facts which happened in history that shows the power of words. When we read history, we can find several information about How word prevented conflict and played critical role in diplomacy. After World War II, tensions rose, leading to the Cold War—a period when the world was on the brink of nuclear disaster. The Cuban Missile Crisis in 1962 brought the United States and the Soviet Union alarmingly close to war, spreading fear and uncertainty worldwide. In this tense period, words became essential in easing the situation and preventing conflict. President John F. Kennedy's famous speech carried a powerful message of hope and peace, urging both superpowers to cooperate and avoid war. His words resonated deeply, reminding people, "We all breathe the same air, we all care about our children's future. And we are all mortal." By focusing on shared human values, Kennedy shifted the conversation from conflict to peace, showing the strength of diplomacy instead of aggression. Kennedy's speech greatly influenced not just Americans but also the Soviet Union. His speech printed in the all famous publications in Soviet Union. His message for a "strategy of peace" promoted talks between the two countries. Soon after, both nations entered negotiations that resulted in the signing of the Nuclear Test Ban Treaty in 1963, a big step in lowering the risk of nuclear war. This demonstrates the immense power words hold in shaping global events and fostering peace. John F. Kennedy's speech at American University illustrates how carefully chosen words, spoken at a crucial time, can alter the direction of history. By emphasizing peace, mutual respect, and cooperation, Kennedy showed that words go beyond mere communication—they are influential tools for diplomacy and have the ability to transform the world.

Conclusion: Words are more than a means of communication—they shape our thoughts, influence our connections with others, and impact how we function within society. They are vital in relationships, politics, and daily interactions. History shows us, such as through John F. Kennedy's speech during the Cold War, that the right words can inspire peace, promote understanding, and lead to positive change. However, when used carelessly, words can also cause harm, sparking conflict or creating divisions. The words we choose and the way we use them have the strength to influence both the people around us and the world we live in. In our fast-paced world, it's essential to be mindful of how we use language. Our words have the power to heal, uplift, and unite, but they can also cause harm and lead to misunderstandings. By choosing our words with care, we contribute to a kinder, more knowledgeable, and connected world. Ultimately, how we speak and listen holds the potential to shape the future, one word at a time.

Scientific and practical significance suggestion: It's necessary to do more research on how words shape our thoughts and society. Researchers should study how language affects social

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relationships and communication. Special attention should be given to understanding the impact of cultural differences and language changes on society.

Since words have a strong influence, schools should have special classes on language culture and communication skills. These classes can teach people how to choose their words carefully to avoid conflicts and build unity. Additionally, events and campaigns can be organized to encourage respectful communication in the media and social networks**.**

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